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NCMSDC Expo Continues to Promote New Opportunities for Local Suppliers

August 8, 2013 Expo Offers Business Opportunities with Fortune 500 Corporations & Entrepreneurs

OAKLAND, Calif. – On August 8 at the Santa Clara Convention Center, the Northern California Minority Supplier Development Council (NCMSDC) will be hosting its 35th Annual Expo, which continues to be the most successful, largest, and longest-running Minority Business Opportunity Expo in Northern California. This year, NCMSDC will team up with the Technology Industry Group (TIG) to present “The Technology & Production Business Expo: Technology, Talent & Teamwork: Inspiring Innovation.” It will take place from 7:45 a.m. to 4:30 p.m. and welcomes all suppliers, buyers, and corporate representatives from across California and nationwide to participate. All companies looking to learn about new and upcoming bids are encouraged to attend and connect with over 300 business opportunities from corporations like Union Bank, Kaiser Permanente, Brocade, Chevron Corporation, Cisco, Pacific Gas and Electric Company, and Wells Fargo, among others. Attendees will have an opportunity to gain quality face time with buyers and suppliers through both in-booth meetings and one-on-one matchmaking appointments.

The theme of the Expo, “Technology, Talent & Teamwork: Inspiring Innovation,” encourages companies to recognize and accept changes in technology, utilize their individual talent, and partner up with other likeminded minority businesses to inspire innovation through teamwork. “When it comes to supplier equality,” says Scott A. Vowels, NCMSDC President, “we all have different talents, but when we combine forces, we can make a mighty wave in the Minority Business Enterprise world. Although teamwork is vital to success, entrepreneurs cannot rely on others to hand them an opportunity that may lead to a contract; everyone must take charge of their own success. Honing in on your talents is critical to understanding your role as a minority business supplier. Being able to specialize in a particular field or skill will increase your chances to team up with corporations and with fellow MBEs. We all have the potential to dynamically grow and shape our own success, and at this year’s Expo I will be asking each of our attendees to join me in recognizing the new strides in the technology world, to understand our individual talent, and to team up with corporations or other fellow MBEs to inspire innovation!”

2013 NCMSDC Minority Business Opportunity Expo tickets are available for purchase at [this link](#).

About NCMSDC

Founded in 1978, NCMSDC is a non-profit dedicated to promoting minority participation in the procurement process to create economic wealth in minority business communities in Northern California, Hawaii, and the nation.